





# Long Island Population Health Improvement Program (LIPHIP) Attendance & Meeting Summary September 30, 2015, 9:30-11:30am

In Attendance: Zahrine Bajwa, Cornell Cooperative Extension-Suffolk County, Team Coordinator, Nutrition and Wellness/Family Health and Wellness; Georgette Beal, United Way of Long Island, Senior Vice President; Bruce Berlin, Suffolk County Medical Society, Member, Executive Committee; Laurel Janssen-Breen, St. Joseph's College, Professor of Community Health Nursing; Tavora Buchman, Nassau County Health Department, Director, Quality Improvement, Epidemiology; Celina Cabello, Nassau County Health Department, Epidemiologist; Judith Clarke, Hudson River Heath Care, Community Educator; Nancy Copperman, North Shore LIJ, Director of Public Health Initiatives; Trevor Cross, HRH Care, Community Manager; Linda Efferen, Stony Brook Administrative Services, Medical Director, Office of Population Health; Marilyn Fabbricante, St. Charles Hospital, Executive Director, Public and External Affairs; Ann Fangmann, Sustainable Long Island, Director of Programs; Michele Gervat, American Heart Association, Regional Director, West End Gala' Tina Graziose, YMCA of LI, Wellness Director; Christine Hendriks, Catholic Health Services of LI, Vice President, Public and External Affairs; Karyn Kirschbaum, WSBOCES, School Health Policy Specialist; Joseph Lanzetta, Mercy Medical Center, Director of Planning and Community Health; Janine Logan, Nassau-Suffolk Hospital Council, Senior Director, Communications and Population Health; Theresa Marandino, Nassau University Medical Center, QA Data Analyst, Department of Quality Management; Patricia Nicholas, NYS Podiatric Medical Association, Vice President; Sue Palo, St. Francis Hospital, Director, Rehabilitation and Community Services; Sarah Ravenhall, Nassau-Suffolk Hospital Council, Program Manager-PHIP; Heather Reynolds, St. Catherine of Siena, Director, Public and External Affairs/Volunteer Services; Yvonne Spreckels, Stony Brook University Hospital, Director of Community Relations; Vincent Strynkowski, Society of St. Vincent de Paul, Clothing Donation Coordinator; James Tomarken, Suffolk County Department of Health, MSW Commissioner, Board of Health Chair; Karen Tripmacher, Winthrop University Hospital, Assistant Director, Community Relations & Special Projects; Colleen Valdini, Good Samaritan Hospital Medical Center, Public & External Affairs Manager; Kim Whitehead, Nassau-Suffolk Hospital Council, Communication Specialist; John Perkins, St. Charles, Physician Liaison; Blanche Puglisi, Rotacare, Board Member

#### **Welcome & Grant Update**

- Finalization of Work Plan
- Steering Committee Update & Charter

Janine Logan, Senior Director,
Communication & Population Health,
Long Island Health Collaborative

J. Logan, Senior Director, Communications & Population Health announced the final LIPHIP work plan was approved by the state on 9-11-15. A copy of the work plan was sent to members on this date.

Standardized language and a table of organization have been developed to bring clarity to the structure and processes of the PHIP.

### Standard Language:

The Long Island Population Health Improvement Program (LIPHIP) is a New York State
Department of Health grant-funded initiative designed to promote population health activities.
LIPHIP is organized by the Nassau-Suffolk Hospital Council (NSHC), the membership
association for all hospitals on Long Island. The core of the LIPHIP is an extensive workgroup of
committed partners who agree to work together to improve the health of all Long Islanders. This
workgroup consists of the two county health departments, all hospitals on Long Island, dozens
of community-based health and social service organizations, academic institutions, health plans,
and local municipalities, among other sectors. This workgroup, which has been meeting
voluntarily since 2013 and pre-dates the state grant, calls itself the Long Island Health
Collaborative (LIHC). The LIHC is key to ensuring that the efforts of the LIPHIP address the
incidence of chronic diseases, especially those related to obesity, both from a prevention and
treatment viewpoint.

The second meeting of the LIPHIP steering committee took place Monday, September 28, 2015. At this meeting, the LIHPHIP Charter and Industry Partners Pledge were approved. The committee members discussed support for DSRIP and PPSs as well as expansion of partnerships with Community Based Organizations and community engagement.

#### **Workgroup Update**

C. Hendriks, Vice President, Public and External Affairs, reported on several Public Education,

## Public Education, Outreach & Community Engagement

Outreach & Community Engagement efforts. K. Whitehead, Communications Specialist, LIPHIP has submitted a Request for Proposal for the LIPHIP website to several web design vendors. The subcommittee has provided input as to what the wants and needs for the development of this site should be. A plan is in place for identifying walking opportunities and they will be listed on our website and promoted through the LIPHIP. K. Whitehead is currently building a member directory for LIPHIP staff members. In addition, the committee is built upon members who are involved in boots to the ground efforts.

#### **Workgroup Update**

Academic Group

Dr. Laurel Janssen-Breen, Professor of Community Health Nursing, St. Joseph's College, reported on ongoing activities led by the Academic Group. Laurel has developed a Student Practicum Opportunity that will be distributed to all LIPHIP members:

In partnership with the Academic Partners Sub-Committee of the Long Island Health Collaborative (LIHC), and under the supervision of an academic preceptor, the following learning opportunity will be offered during the Fall 2015 semester.

Creating and analyzing the results of an online survey of LIHC members aimed at assessing and cataloging: (1) potential clinical sites, non-clinical practicums and paid internships for students (2) opportunities for collaborative scholarship with faculty and (3) potential academic partners across Nassau and Suffolk County not yet represented in LIHC.

Skills needed include the ability to: design and execute an online survey; collect, analyze and report data when survey is completed.

Products, to be submitted by the end of the Fall semester include the survey, data summary and recommendations in a professional and usable format and an oral report to the Academic Partners Sub-Committee and/or general LIHC membership.

J. Logan advised the committee that the Healthcare Association of New York is required to pay any student who works on-site of off-site for the LIPHIP from grant funding. Depending on the

	school and program, some students may not be allowed to receive payment and college credits
	L. Janssen-Breen will add option for □clinical, □internship, □paid internships to the survey so
	that we know which students are available for paid internship opportunities.
	The committee agrees that the easiest student-opportunity would involve students who are paid
	as an employee for small projects. We might see a better commitment from these students. J.
	Logan to work with Academic partners to iron out details and place students for practicum.
Workgroup Update	S. Ravenhall, Program Manager PHIP, reported LIPHIP staff has developed a plan with Dr.
CLAS/Workforce	Linda Efferen, Medical Director, Office of Population Health & Althea Williams, Senior Manager
	Provider and Community Engagement, Stony Brook Medicine surrounding efforts to contribute
	to and support Stony Brook Medicine PPS DSRIP efforts related to CLAS and Workforce. S.
	Ravenhall will attend Suffolk Care Collaborate meeting on 10-6-15. In addition, she will be
	notified of and attend future Cultural Competency Workgroup and Workforce Group.
	S. Ravenhall is currently investigating available train-the-trainer models for CLAS/HL/CC
	including the Greater NY Hospital Association program for LIPHIP members to attend and bring
	knowledge back to their represented organizations.
	N. Copperman, Director of Public Health Initiatives, North Shore LIJ, reported Nassau County
	had their first meeting in October. Dr. Jennifer H. Mieres, Senior Vice President of Office of
	Community and Public Health at North Shore-LI Jewish Health System, Inc. is the meeting
	Chairperson.
	The goal of the LIPHIP is to support PPS efforts while reducing overlap by avoiding duplication
	of work between LIPHIP partner members and ongoing efforts connected to DSRIP.
Workgroup Update	Representatives from the complete streets and Nutrition and Wellness workgroups have joined

	reinforces the prioritization of working together to leverage grant resources and increase efficiency. Workgroup members will contact S. Ravenhall and provide an overview of the multiple projects they lead. S. Ravenhall will create an action map for various initiatives so we can better align where LIPHIP resources can be utilized.
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	can better align where LIPHIP resources can be utilized.
	A. Fangmann, Director of Programs, Sustainable Long Island reported there is a Complete
	Streets Focus Group in Wyandanch 9/30 at 4:30pm for all LIHC members who wish to attend.
	One of the many projects being addressed is Complete Streets in the Wyandanch community
	and Geiger Park. Additional progress is being made on signage that will engage community
	members and promote walkability.
Workgroup Update	J. Logan reported the LIPHIP Data Analyst has been hired and will begin his position on
Data Analysis	October 19, 2015. The LIPHIP has contracted with Data Gen Healthcare Analytics who will
	provide complex and customized data analysis. Gloria Kupferman will attend the October
	LIPHIP meeting.
	LIPHIP staff now has access to the Conference of Local Mental Hygiene Directors, Inc.
	Behavioral Health Portal. If any members are interested in acquiring data from this system,
	please contact S. Ravenhall.
Workgroup Update	J. Logan and the members of the LIPHIP Steering Committee will work in conjunction to identify
Industry Partners	and engage potential industry partner members. This effort is continually ongoing. An update will
1	be provided during the next meeting.
Health Communities Institute	S. Ravenhall presents the Healthy Communities Institute cloud-based platform to LIPHIP
Platform	members. Many of our PHIP counterparts in New York have partnered with HCI to develop their
	website. This product provides a neutral forum for population health improvement work,
	community health improvement, organizational strategy and coalition-building. Interconnected

tools provide the foundation for this product, where the public would have access to data, promising practices, report running and CHNA tools. S. Ravenhall provided a demo and asks members if this product would be beneficial to their work or organization. N. Copperman explained that this is a tool originally used to develop hospital community needs assessments. The committee has questions about the depth of this data. It may be useful to only academics, students and potentially hospitals, however because this data is already readily available to the public, not worth the expense-particularly if we are working with Data Gen. Additional suggestions for data investigation include: LI Index from Rauch Foundation Involve J. Kraut, Senior Vice President, Strategy and Business Informatics, North Shore LIJ, on any discussion related to data as he has extensive experience in this field. The committee agreed: services provided by HCI are not unique enough to be valuable to the LIPHIP members and organizations. S. Ravenhall reported Volunteer Peer Leaders are wanted for a Stanford Chronic Disease **DSMP Peer Leader Training** Model program: Diabetes Self-Management Program training. This training is taking place at Cornell Cooperative Extension of Suffolk County in Riverhead, NY on October 13, 14 & 20, 21. The training is being co-sponsored by Cornell Cooperative Ext. of Suffolk County, Suffolk County DOH, Retired Senior Volunteer Program of Suffolk County, EAC Network & Hudson River HealthCare. Would having another Volunteer Peer Leader trained to facilitate Long Island programs be valuable to the committee?

	Dr. Linda Efferen, Medical Director, Office of Population Health, feels this would be valuable addition to LIPHIP resources and would support the PHIP work plan. This evidence based program was developed by Stanford Patient Education Research Center. Once trained, leaders are asked to lead a minimum of 2 workshops within a specified number of months. To maintain leader status, a peer leader must co-lead two 6 week community workshops per year. Two leaders are needed to facilitate one class and one must be a person living with a chronic disease or caring for a family member who has a chronic disease at home.
Communications	K. Whitehead, Communications Specialist provided communications updates:
LIPHIP Newsletter	Announced the development of a monthly newsletter, including meeting recaps and
Step It Up Campaign	LIPHIP grant developments, meeting info, and member spotlights. To be distributed
Social Update	halfway between monthly LIPHIP meetings.
-	Provided a quick recap of the "Step It Up!" The Surgeon General's Call to Action to
	Promote Walking and Walkable Communities, and that @LIGetHealthy live-tweeted the
	live-streamed announcement. Let members know there is a link to information on our
	site, and that we will include a more thorough recap with the available resources,
	including the next Step It Up webinar on October 15 <sup>th</sup> .
	Social Update: Informed members of the newly revamped social channels of the Long Island Health Collaborative.
	Twitter: @LIGetHealthy & Facebook: fb.com/LIHealthCollaborative
	Noted to members that their individual social channels are already being promoted to the
	best of the PHIP staff's ability, and a call to both follow and like our branded social
	channels, with the promise of reciprocation.
Grant Opportunities	The LIPHIP staff explored the potential of applying for the Robert Woods Johnson Foundation
<ul> <li>RWJF Cross-Jurisdictional</li> </ul>	Cross-Jurisdictional Sharing (KHI) Grant opportunity. Applications are due October 20, 2015.
Sharing (Kansas Health	The Kansas Health Institute is specifically interested in the partnership between the two cross

Institute)	jurisdictional Departments of Health. Because both Departments of Health have been
America Walks Collaborative	collaborating informally as LIHC members, parameters for collecting baseline data are not clear.
Micro Grant	
	T. Buchman, Director, Quality Improvement, Epidemiology, Nassau County Health Department,
	reports she applied for this grant several years ago. Collecting baseline data would not be a
	problem. She will send S. Ravenhall previous application
	Because this grant is for \$75,000 with only 7 partnerships being funded, this competitive grant may not be aligned with our current priorities.
	J. Logan announces America Walks Collaborative Micro Grants of \$2,500 are being provided to
	organizations who have established walking programs in place. This money could be used to
	toward signage for the complete the Complete Streets Initiative.
	N. Copperman and A. Fangmann will investigate grant appropriateness and J. Logan will
	complete brief application if deemed appropriate.
Adjournment	The next LIPHIP Meetings are scheduled for:
	1. October 22, 2015 9:30-11:30am
	2. November 18, 2015 3-5pm
	3. December 17, 2015: 9:30-10:30am (via conference call)
	4. January 14, 2015 9:30-11:30am